

SERIOUS

Flying and maintaining aircraft is a serious business. Aviation is unforgiving of carelessness or neglect. Mistakes and poor judgment can quickly result in property damage, injury or loss of life.

PERSONAL

Everyone who touches an aircraft has a hand in preventing or causing mishaps. Mishaps can cause personal grief to you, family, friends and colleagues.

**Take it Serious.
Make it Personal.**



BASICS

Basics such as the laws of physics, human mental or physical capabilities, limitations, regulations, and procedures cannot be ignored.

These fundamentals are learned in **basic** training, and are the elements that make up the most complex of our decisions, actions and maneuvers.

PROFESSIONALISM

Professionalism is having the integrity and self discipline to do the right thing the first time and every time.

Being **professional** is not the exclusive domain of the experienced aviator or technician.

An inexperienced pilot or mechanic can develop - on his own - a **professional** approach to all of his flying or maintenance work.

Be a professional.

Stick with the basics...they'll
take care of you.



DISCIPLINE

Discipline has two facets – **Self Discipline**, and **Supervisory Discipline**

In Aviation we have been taught **Self Discipline** – to do it right the first time and every time – because aviation is terribly unforgiving of carelessness, incapacity or neglect. It takes integrity and **Self Discipline** to do the right thing the first time and every time.

Supervisory Discipline is the solemn responsibility of managers at all levels. It is the use of authority to monitor line pilots and technicians for adherence to the rules. Supervising others to achieve operational results and simultaneously comply with rules is not an exact science – it is an art.

JUDGMENT

Under normal conditions the rules provide the framework for making decisions and taking action.

It requires keen **Judgment** to be able to assess a crisis or emergency situation, and to determine whether the prudent course of action is to choose if, and to what extent, a rule may and should be disregarded. Such a **Judgment** must weigh the benefit against the risk.

The wisdom of solid **Judgment** comes through knowledge and experience.

